

CASE STUDY: Guildhall School of Music & Drama, London, United Kingdom
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1) The Higher Education Innovation Fund

- Contributes to the promotion and development of innovative, entrepreneurial projects in the higher education and the cultural sector in the UK.
- Part of the Funding Council of England
- Distributes public money for higher education to universities and colleges in England.
- Ensures that this money is used to deliver the greatest benefit to students and the wider public.
- **To go further : <http://www.hefce.ac.uk/>**

2) Training in entrepreneurial skills at the Guildhall School

• **Knowledge of the professional sector**

- Course « Professional studies » : for music students only, part of the undergraduate program
- 3 compulsory aspects :
 - Teaching skills, workshop activities, community context
 - Project Development and Management : performance or workshop projects
 - Producing one's portfolio : CV, communication materials
- Student feedback : generally favourable

• **Communication skills**

- Reflective journal : typical writing exercise to make students think and communicate about their own learning experience(s)
- Purpose : to record the development of ideas and insights, to reflect on the content of a subject and on the learning process
- Topics: related to class content or broadly inspired by issues covered in class.
- Audience : primarily personal and subjective

• **Training in outreach / community engagement**

- 25-year Outreach program in partnership with the Barbican Center.
- Large number of activities : artistic and educational workshop projects in which Guildhall students are included (mainly Master's students)

• **Partnerships**

- Guildhall seeking to develop partnerships with business schools
- Many existing partnerships with universities and cultural institutions : London Symphonic Orchestra, The Royal Opera, for example

3) Examples of concrete collaborative projects developed amongst students

- **Curious Festival**
 - Created by Barbican / Guildhall Creative Learning, featuring a variety of original works by Guildhall School Leadership Masters students, alumni and tutors and their artistic collaborators.
 - Performances include : live music, visuals, dance but also installations, discussions and open workshops

- **Cross School Project**
 - Takes place over a month of the second term of the Guildhall calendar.
 - Compulsory for all first year Music, School and technical Theatre students.
 - Divided in 2 groups, students must work in twos together to devise a short piece of cross-art performance.

- **coLABorate**
 - Opportunity for students to create their own cross-art work - all 3 departments (Music, Acting and Technical Theater)
 - 3 applications per year are chosen; successful candidates receive a small grant to help cover production costs.

4) Do you think this type of training has a real impact on the student's employability ?

- Not data-tracked
- But a sense that it is important, because it provides a lot of opportunities to discover how to work with and in a team
- Still important for students to find their way and to define their identity